॥ सर्वं संभाव्यते त्वयि ॥

RATAN TATA
MAHARASHTRA STATE
SKILLS UNIVERSITY

EXAMINATION CIRCULAR NO. 735 OF 2026

BBA
Winter 2026 session

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated Time.
- No request shall be granted for the change in Time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including Mobile, Smart watch, Bluetooth devices, Tablet & etc. are not allowed at the Time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.

Programme for the BBA Winter 2026 Session

BBA
SEMESTER – I (Regular)

Day and Date	Time	Paper Code	Subject
Monday 30/11/2026	10 AM - 01 PM	25BBD101	Fundamentals of Management
Tuesday 01/12/2026	10 AM - 01 PM	25BBD102	Financial Accounting
Wednesday 02/12/2026	10 AM - 01 PM	25BBE101A	Marketing Management - I
Thursday 03/12/2026	10 AM - 01 PM	25BBS101	Financial Services – I
Friday 04/12/2026	10 AM - 01 PM	25BBA101	Communication & Presentation Skills

BBA
SEMESTER – III (Regular)

Day and Date	Time	Paper Code	Subject
Monday 30/11/2026	02 PM - 05 PM	25BBD201	Human Resources Management
Tuesday 01/12/2026	02 PM - 05 PM	25BBD202	Financial Management
Wednesday 02/12/2026	02 PM - 05 PM	25BBE201A / 25BBE201B	Quantitative Techniques – I / Operations Management - I
Thursday 03/12/2026	02 PM - 05 PM	25BBS201	Negotiation Skills
Friday 04/12/2026	02 PM - 05 PM	25BBA201	Advanced Excel

BBA [BFSI / Marketing / Retail]

SEMESTER - V (Regular)

Day and Date	Time	Paper Code	Subject
Monday 30/11/2026	10 AM - 01 PM	BBD301	Strategic Management
Tuesday 01/12/2026	10 AM - 01 PM	BMD302	Brand Management
		BRD302	Retail Stores Operation
		BFD302	Banking Operations & Risk Management
Wednesday 02/12/2026	10 AM - 01 PM	BME301	1. Customer Buying Behaviour
		BRE301	2. Merchandizing, Category Management & Buying
		BFE301	3. Mergers & Acquisition
Thursday 03/12/2026	10 AM - 01 PM	BMS301	Digital Marketing – I
		BRS301	Omni Channel Retailing & e-Commerce
		BFS301	Wealth Management
Friday 04/12/2026	10 AM - 01 PM	BMA301	Marketing Analytics
		BRA301	Visual Merchandizing & Store Design
		BFA301	Insurance & Risk Assessment

Programme for the BBA Winter 2026 Session

BBA
SEMESTER – I (Backlog)

Day and Date	Time	Paper Code	Subject
Tuesday 01/12/2026	10 AM - 01 PM	25BBA102	Financial Accounting
Wednesday 02/12/2026	10 AM - 01 PM	25BBE101A	Marketing Management - I
Thursday 03/12/2026	10 AM - 01 PM	25BBS101	Financial Services – I

BBA
SEMESTER – II (Backlog)

Day and Date	Time	Paper Code	Subject
Monday 07/12/2026	10 AM - 01 PM	25BBD103	Economics for Business
Tuesday 08/12/2026	10 AM - 01 PM	25BBD104	Organizational Behaviour
Wednesday 09/12/2026	10 AM - 01 PM	25BBE102A	Marketing Management - II
Thursday 10/12/2026	10 AM - 01 PM	25BBS102	Financial Services – II
Friday 11/12/2026	10 AM - 01 PM	25BBU102	Communication & Presentation Skills

BBA
SEMESTER – III (Backlog)

Day and Date	Time	Paper Code	Subject
Tuesday 01/12/2026	02 PM - 05 PM	BBD202	Financial Management

Ref. No. RT-MSSU/BBA/
Date: 23-11-2026

Vaishali

Director Assessment and Evaluation
Ratan Tata Maharashtra State Skill University

Ratan Tata Maharashtra State Skills University ★ Mumbai 400 001