



EXAMINATION CIRCULAR NO. 464 OF 2026

SCHOOL OF COMMERCE AND MANAGEMENT
END TERM - AUG 2026 session

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile, smart watch, Bluetooth devices, tablet etc. are not allowed at the time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.

MBA (BUSINESS ANALYTICS) 2025-26 Pattern

TRIMESTER -IV

Day and Date	TIME	Paper Code	Subject
Monday 31/08/2026	10:00 AM TO 01:00 PM	25MAD201	Business Forecasting
Tuesday 01/09/2026	10:00 AM TO 01:00 PM	25MAD202	Applied Analytics
Wednesday 02/09/2026	10:00 AM TO 01:00 PM	25MAD203	Machine Learning for Business Application
Thursday 03/09/2026	10:00 AM TO 01:00 PM	25MAS201	Data Visualization – II
Friday 04/09/2026	10:00 AM TO 01:00 PM	25MAA201	AI for Business
Saturday 05/09/2026	10:00 AM TO 01:00 PM	25MAV201	Project Management

MBA (MARKETING) 2025-26 Pattern (Only for Kharghar Centre)

TRIMESTER -IV

Day and Date	TIME	Paper Code	Subject
Monday 31/08/2026	10:00 AM TO 01:00 PM	25MMD201	Integrated Marketing Communications and Brand Management
Tuesday 01/09/2026	10:00 AM TO 01:00 PM	25MMD202	Sales and Distribution Management
Wednesday 02/09/2026	10:00 AM TO 01:00 PM	25MMD203	CRM and Services Marketing
Thursday 03/09/2026	10:00 AM TO 01:00 PM	25MMS201	Retail Marketing & Category Management
Friday 04/09/2026	10:00 AM TO 01:00 PM	25MMA201	Marketing Analytics
Saturday 05/09/2026	10:00 AM TO 01:00 PM	25MMV201	Project Management

MBA (DIGITAL MARKETING) 2025-26 Pattern (Only for Nagpur Centre)

TRIMESTER -IV

Day and Date	TIME	Paper Code	Subject
Monday 31/08/2026	10:00 AM TO 01:00 PM	25MDD201	Content Marketing
Tuesday 01/09/2026	10:00 AM TO 01:00 PM	25MDD202	Performance Marketing
Wednesday 02/09/2026	10:00 AM TO 01:00 PM	25MDD203	Optimize Campaign Performance
Thursday 03/09/2026	10:00 AM TO 01:00 PM	25MDS201	Social Media Marketing
Friday 04/09/2026	10:00 AM TO 01:00 PM	25MDA201	AI for Business
Saturday 05/09/2026	10:00 AM TO 01:00 PM	25MDV201	Project Management

MBA (FINANCE) 2025-26 Pattern (Only for Kharghar Centre)

TRIMESTER -IV

Day and Date	TIME	Paper Code	Subject
Monday 31/08/2026	10:00 AM TO 01:00 PM	25MFD201	Banking Operations & Credit Management
Tuesday 01/09/2026	10:00 AM TO 01:00 PM	25MFD202	Corporate Finance & Treasury Management
Wednesday 02/09/2026	10:00 AM TO 01:00 PM	25MFD203	Retail & NBFC Lending — Products & Processes
Thursday 03/09/2026	10:00 AM TO 01:00 PM	25MFS201	Investment Management & Mutual Funds
Friday 04/09/2026	10:00 AM TO 01:00 PM	25MFA201	Financial Analytics
Saturday 05/09/2026	10:00 AM TO 01:00 PM	25MFV201	Project Management

Ref. No. RT-MSSU/MBA/464
Date: 24/08/2026



Dr. Vaibhav Narawade

Director Assessment and Evaluation (I/C)
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